

# Art in the Arena Frisco 2024 - Presented by the Visual Arts Guild of Frisco

**Location:** Comerica Center 2601 Avenue of the Stars, Frisco, TX 75034

**REQUIREMENTS:** Vendors / Sponsor Tables – space on the concourse level TBD

**Images:** Please email 1 logo .png format along with contact information to [finance@vagf.org](mailto:finance@vagf.org)

**FEE: \$300** ( Additional sponsorship levels are available – email [finance@vagf.org](mailto:finance@vagf.org) )

- 1. VAGF provides 1 chair, you may bring up to two tables (4' - 6' in length), no tent or structures allowed.**
  - 2. Electricity: \$50 (limited to first 5 requests and must bring / use only 1 power strip and extension cord)**
  - 3. No food or drink sales allowed; however, samples are allowed at 2 ounces or less in size.**
  - 4. Must be present at your assigned vendor table the entire festival schedule with representatives from your organization. (we can offer a volunteer for temporary breaks to watch the table).**
  - 5. Volunteers will assist with load-in and load out.**
- Event Load-in 9am – 5pm: August 16, 2024**
  - Event Load out 5pm – 11pm August 18, 2024 (tables can not start tear down/load out until 5pm this day)**

## EVENT INFORMATION

The inaugural Art in the Arena Frisco is the first of its kind indoor fine art festival in North Texas located in Frisco, Texas, just 20 miles from the Dallas – Fort Worth International Airport, where artists exhibit their work inside the Comerica Center / NHL Dallas Stars / Texas Legends sports arena. Patrons will enjoy free entry and complimentary covered parking. Sponsored in part by the Dallas Stars and made possible in part by a grant from the Frisco Arts Foundation, the Art in the Arena Frisco 2024 Festival is a showcase for a large variety of fine art from local artists (but is open to all levels and regional visual artists, no craft art) and provides our patrons with the opportunity to meet and talk with the artists who created the works. Food for purchase by vendor RS3 Hospitality, Live Music brought to you by Melody of Hope on the main stage throughout the event, art activities at the children's concourse corner, and a juried art exhibition with award reception round out this perfect August weekend in the air-conditioned arena!

## FESTIVAL DATE/TIME:

Friday, August 16, 6pm – 9pm

Saturday, August 17, 10am – 7pm

Sunday, August 18, 10am – 5pm

**(VIP ticketed patrons only)**

**(Vendor tables open)**

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## LIABILITY:

Visual Arts Guild of Frisco (VAGF) is not responsible for any damage, breakage, replacement, or cost associated with any damage or breakage that may have occurred during transport or unpacking. Photos of damages upon receipt will be promptly sent to artists. Every precaution will be taken in handling the entries, but VAGF assumes no liability for any loss or damage to any artist's work while in our care, custody, or control, before, during or after the exhibition. Each artist, if they wish, should provide their own insurance.

## USE OF IMAGES:

Any image submitted may be used for marketing and promotional purposes directly related to this show or future shows without further remuneration to the artist. This use may include publication in any publications, printed materials, advertisements, or electronic media. Copyright and all other rights remain that of the artist.