En Plein Air Frisco 2023

Start Date: 1/19/2023 12:00:00 AM (PT) | End Date: 3/16/2023 11:59:00 PM (PT)

• Fee: \$45.00 USD per 3

Host: Visual Arts Guild of Frisco CONTACT US: info@vagf.org

In collaboration with Play Frisco – City of Frisco Parks and Recreation Department, Visual Arts Guild of Frisco presents the first-ever "En Plein Air Frisco" event!

The event is hosted at The Grove at the Commons, (8300 McKinney Rd Frisco, TX). Juried artists compete for cash prizes. Artists will paint for 3 days and nights at select locations within the city of Frisco. On day three there will be an optional wet paint/quick draw competition. All art created during this event must be for sale. A percentage of sales from the exhibition benefits the Visual Arts Guild of Frisco.

Submission is open to the public; submission fee is \$45, and VAGF members receive a \$10 discount (please email info@vagf.org for the member code). If you would like to join the Visual Arts Guild of Frisco, please sign up here: https://www.vagf.org/about/membership

Each artist is asked to submit three recent paintings (preferably created En Plein Air) for review. No more than 50 artists will be invited to participate; a panel of scoring judges will review the submissions and select the artists. **The payment of the submission fee is non-refundable and does not guarantee final admission.**

Submission deadline is extended to March 16, 2023. Artists will be notified of acceptance shortly after the submission deadline, via email.

3 locations / City of Frisco Parks:

Heritage Museum and historic park: 6455 Page St, Frisco TX

Freedom Meadow at Warren Park: 7599 Eldorado Pkwy, Frisco TX

Frisco Commons Park and the Grove at the Commons: 8000 McKinney Rd, Frisco TX

JUROR Announcement: <u>Cathy Cotter-Smith</u>, award-winning artist, art educator and adjunct art professor at Collin College.

"Art That Speaks to Me" Juror: Frisco Police Chief David Shilson.

HOTEL INFO:

Artists and visitors may wish to take advantage of the special room rate at the Hampton Inn & Suites Dallas/Frisco North Fieldhouse USA (6070 Sports Village Rd, Frisco, TX 75033) for April 12, 2023, through April 16, 2023. Booking your room is simple, just follow the link below:

https://www.hilton.com/en/attend-my-event/dalffhx-epa-a5e00c78-91a2-44b7-a4b1-8f70a36e02bf/

Important dates, deadlines, and event schedule

• Entry deadline: March 16, 2023

Acceptance notice: March 18, 2023

- Meet and Greet with the Artists: April 12, 2023, 5:30pm to 9:00 pm (Artist Orientation 6:30pm 7:00pm at the Hampton Inn & Suites Dallas/Frisco North Fieldhouse USA located at 6070 Sports Village Rd, Frisco, TX 75033
- Official Paint Out: April 13 April 15, 2023 (Artists are not required to paint all 3 days)

April 13 – 15 from 6:30am – 9:30am: Artists check-in and stamp artists' substrate.

April 13 & 14 from 5:30pm – 8:30pm: Artists check-in their finished artworks.

April 15 from 9:30am – 11:30am: Wet Paint / Quick Draw competition! 12:30pm judging

April 15 from 1:30pm – 2:30pm: Artist check-in their finished artworks

- Exhibition open to public: April 13 April 15. 2023, at The Grove at The Commons
- Wet Paint / Quick draw Competition (optional) 9:30am 11:30am: April 15, 2023, at The Grove at Frisco Commons and Frisco Commons Park.
- Awards Reception: April 15, 2023, 6pm to 8pm at The Grove at The Commons
- Exhibition ends Buyers pick up sold artwork 8:30pm, Artists pick up unsold work: 8:30 pm, April 15, 2023

The Meet & Greet for artists (if plus 1 or more attending with the Artist, please inform us at finance@vagf.org no later than April 8th end of day). The awards reception is open to the public and refreshments will be served. The awards presentation for the overall three-day artwork and for wet paint competition will take place during the final reception on 4/15/2023. Each day completed Plein Air artwork will be exhibited at The Grove at Frisco Commons and will be available for purchase. All artwork completed during this competition must be for sale and cannot leave with collector or artists until end of evening public awards reception 4/15/2023.

For more information and details regarding travel, lodging, images of painting locations, etc. go to: www.vagf.org

En Plein Air Frisco 2023 PARTICIPATION RULES:

- 1. Participants must be present (no agent) at orientation and participate in all event activities as listed in event itinerary (distributed at orientation) (Artists are not required to paint all 3 days)
- 2. Paintings must have event stamps and be created during the official painting period to be eligible for awards.
- 3. Paintings must be for sale with a \$100 minimum price.
- 4. Sales split: 15% to VAGF and 85% to the artist.
- 5. Minimum size: No side smaller than 8 inches, excluding frame.
- 6. Maximum size: No side may exceed 20 inches, excluding frame.
- 7. All work must be with gallery quality frames and "wired" (no saw-tooth hangers) and ready for hanging. Artwork on paper (watercolor, gouache, etc.) must be matted and framed.
- 8. Gallery wrapped stretched canvas acceptable provided sides are painted for gallery exhibition.
- 9. Pick up of unsold work by the artist after the evening reception on April 15, 2023

Plein Air painting dates back to the French impressionists who left their studios to paint "in the open air." Plein Air painting is exhilarating and challenging for artists who attempt to quickly capture the light and colors of the scene before them. The French term "plein air" means out of doors and refers to the practice of painting entire finished pieces out of doors rather than in a studio.

RESPONSIBILITY, COMMITMENT, AND LIABILITY OF THE ARTIST

- By entering the event, you agree that you have read and will abide by all the rules outlined in this prospectus.
- Work cannot be removed from exhibition panels until the end of the show. Anyone
 removing work prior to the end of exhibition will be disqualified from the next two En
 Plein Air Frisco events along with other possible sanction.
- Exception: Should a situation or emergency occur that makes it necessary that a participant must leave before the end of exhibition, the artist must immediately notify event committee. All work must remain hanging in the exhibition and competition artist must arrange for unsold work to be picked up at close of exhibition.
- Visual Arts Guild of Frisco, the City of Frisco, Play Frisco and The Grove at Frisco
 Commons are not responsible for the loss or damage of any artwork, for any reason, no

matter what the cause. By submitting artwork to this event, you understand and agree with this statement. Insurance for any loss or damage to artwork is the sole responsibility of the participating artist. The artist also agrees to handle the removal of unsold work as set forth in the prospectus.

LIABILITY:

Visual Arts Guild of Frisco (VAGF) is not responsible for any damage, breakage, replacement, or cost associated with any damage or breakage that may have occurred during transport or unpacking. Photos of damages upon receipt will be promptly sent to artists. Every precaution will be taken in handling the entries, but VAGF assumes no liability for any loss or damage to any artist's work while in our care, custody, or control, before, during or after the exhibition. Each artist, if they wish, should provide their own insurance.

USE OF IMAGES:

Any image submitted may be used for marketing and promotional purposes directly related to this show or future shows without further remuneration to the artist. This use may include publication in any publications, printed materials, advertisements, or electronic media. Copyright and all other rights remain that of the artist.